

# Mobile Health News

## *For Immediate Release*

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## **MedAdherence LLC Announces partnership with Tulane University to use the MedAdherence mobile health platform in a Diabetes clinical trial.**

### **Innovative mHealth company uses mobile phone to help patients manage their chronic conditions**

MedAdherence, a mobile health company has announced an agreement with Tulane University Medical Center to use the MedAdherence mHealth platform to support a major clinical trial that will measure the ability of mobile phones to improve diabetes health. This research effort is designed to demonstrate how an interventional model using mobile phones cannot only help patients but how this model can be both low costs and sustainable. In a quote from the PI, Dr. Vivian Fonseca he says that “we know that interventions work and MedAdherence represents the latest technology to help deliver intervention at a much lower costs then current expensive human based models. We are also excited about using this approach to delivering better diabetes care to many underserved populations.”

### **About MedAdherence LLC**

MedAdherence is a mobile health company that offers a scalable and low-cost Automated Remote Patient Care Management systems (ARPCMS) that connects and extend the relationship patients, caregivers and healthcare professionals have outside the traditional healthcare facility. In other words, the “last mile” in patient care.

They have developed two key products, CarePlanManager™ and TransCareManager™ both of which are low cost, scalable and can be easily deployed. CarePlanManager is designed to monitor, manage and automatically intervene with patients that have conditions that require continuous care. Our TransCareManager leverages the same technology to help patients transition from an acute care facilities into their ambulatory care settings or homes. We enable patients to follow their healthcare professionals’ instructions and help alert the health care professional to any pending issues or complications. The MedAdherence platform covers conditions such as CHF, diabetes, asthma, COPD, smoking cessation, weight management and a host of other conditions.